

Communications Report

May 2023

We concluded the Fraternal Food Drive at the beginning of this month. I appreciate those who made an effort to participate. I shared our results with the American Fraternal Alliance, which they shared on their Facebook page. Also, we received the attached certificate (page 2). Trish is sending “thank you” letters to the District and Nests who participated, and Tiarra created certificates to go with those letters.

Fraternal Food Drive Results:

- Nest 8, Pittsburgh, PA - 42 items & \$40.00
- Nest 17, Newark, NJ - 157 items & \$500.00
- District II/Nest 42, Chicago Heights, IL - \$800.00
- Nest 77, Carnegie, PA - \$500.00
- National Headquarters - 105 items
- **Total – 304 items & \$1,840.00**

At the end of March, I met with Angela Narpaul, who is the Senior Manager of Account Management with Start Hearing (formerly American Hearing Benefits). Years ago, we partnered with the company to offer a hearing aid discount benefit to Members. As we recently updated our roster of benefits, I thought now was the perfect time to check in with Start Hearing. Angela provided a lot of information, and I decided to promote our Start Hearing benefit this month, which is Better Hearing & Speech Month. So far, I have shared 2 of 3 blog posts on hearing and an email. Start Hearing is also providing us with a full-page ad for the Sokol Polski and a stuffer for a future mailing. They also created a PFA-branded page for our Members interested in learning more - starthearing.com/partners/polishfalcons. Offers for our Members now include the following: discounts up to 48%, a 60-day risk-free trial period, one year of free office visits (limit of six), access to a nationwide network of 3,000+ hearing professionals, up to a three-year supply of free batteries (40 cells per hearing aid purchased per year), and a free warranty plan.

Tiarra designed an awesome National Youth Camp postcard, which was sent to households with a Youth Member in the correct age range to be a camper.

Dan and Trish provided me with information regarding this year’s new Falcon Family Award. The application for the Award, which has an October 31st deadline, is complete. I plan to announce the Award via our email newsletter next month.

Tiarra and I are working on the summer issue of the Sokol Polski. It will be out in June. We are also working on updating the welcome packet received by New Members. When complete, the packet will include: Welcome Letter from Tim, Mission/Vision/Values flyer, Financial Services flyer, Member Benefits flyer, Nest card, Member card, policy, and pin.

We are planning to hold a donation drive in June to collect money for the Disaster Relief Fund. I will be sharing the details soon via our email newsletter and social media.

Ryan and I met with a representative from Life Happens to discuss our partnership. The company is planning to add more educational/promotional materials on annuities, which is great for us!

I continue to work with Jared and InsurAware.

I have had a few inquiries about the IMPACT! program, but am still seeking applications. Please remind those in your District whenever possible that this program is available and only requires a simple online application. Thank you!

See you on Saturday. Czolem!

© 2018 Green Papers

CERTIFICATE of Achievement

THIS CERTIFICATE IS AWARDED TO

Polish Falcons of America

In recognition of their remarkable efforts to help feed hungry families during the 2023 Harvest for Hunger Campaign.

Renee Miller

SIGNATURE



Julia Van

SIGNATURE

